



Press Releases

Project: Fundraising 2.0

For Immediate Release

11820 Miramar Parkway Suite 104
Miramar, Florida 33025
Website: <http://rifa.org/index.php?in=1>

Rifa 2.0 To Launch Fundraising Company For Non-Profit Organizations

Miramar, Fla., August 18, 2008 – Rifa 2.0, a well established social networking site, has launched Rifa 2.0, Inc. to help non-profit organizations in spreading awareness and raising money for their organizations by providing a platform where they can interact with several like-minded people daily.

After years of experience in live networking, the team has come out with this innovative idea of involving Web 2.0 technology to expand its benefits to reach the non-profit organizations. Web 2.0 brought a revolution in the computer industry by facilitating and providing Internet as a powerful tool to communicate and share information in the form of videos, blogs etc.

According to Odalys Anton, VP Rifa 2.0, “Social networkers have great marketing potential to interact with different communities by messaging other members, join forums, write blogs, link to other sites and post audio and video clips.” She further adds, “Concepts and tools of social networking can be integrated with non-profit sites and other organizations that support the idea of bringing positive change in the society through nonprofit organizations.”

Jose Anton, President Rifa 2.0, Inc., says, “Rifa 2.0 is a small team of dedicated and talented persons with five highly qualified members in its board of directors and their aim is to decrease the cost of fundraising for nonprofits by providing the public with a safe, easy, efficient way to give to the charity of their choice .”

Company has just conducted its first official board of directors meeting. In the meeting, future modus operandi and strategies were discussed. They all agreed to create an attractive networking site that might encourage charity in and utilize benefits of social networking in a positive manner.

About Rifa 2.0

Rifa 2.0 is a Florida based social networking site that aims to increase charitable giving from individuals and companies; decrease the cost of fundraising for nonprofits by providing the public with a safe, easy, efficient way to give to the charity of their choice and by creating an online community for non-profits, profits and people; and enable nonprofits to engage supporters through low-cost online fundraising.

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Rifa 2.0 Launches New Social Networking Site

Miramar, Fla., March, 2009 – Rifa 2.0 has launched its new social networking website that will provide an interactive platform for everyone who wants to raise or donate funds for non-profit organizations.

Jose Anton, President Rifa 2.0, Inc., says, “Our new website will feature Fundraising 2.0 and Breakfast 2.0 as an innovative medium to assist non-profit organizations raise money by developing relations. Fundraising 2.0 will also help donors to select an organization or cause for which they want to donate.” According to him, “Another striking feature is Breakfast 2.0 that will be hosted weekly to bring people from different fields to share their ideas at one place.”

Odalys Anton, VP Rifa 2.0 Inc., explains, “Fundraising 2.0 will provide an opportunity to convert your valuable gifts into cash and with every transaction GreenCode Technologies, Inc will donate 9% of the fee to our organization that will further go to the organization that are registered and certified by Fundraising 2.0.”

Social networking and Web 2.0 technology has proved its potential in the field of online marketing and advertising. To harness its benefit for the social cause was an innovative idea which has acquired an interface in March 2009 in the form of Rifa 2.0.

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Rifa 2.0 Files for 501 (c)(3) Tax Exemption Status with IRS

Miramar, Fla., September 24, 2008 -- Rifa 2.0 has filed its application for 501 (c)(3) Tax Exemption Status with IRS that allows all donations or contributions to be deductible under IRS section 170 of the Internal Revenue Code.

Jose Anton, President Rifa 2.0, Inc., says, “the primary reason to apply for tax exempt status is to increase charitable giving from individuals and decrease the cost of fundraising for non-profits by providing the public with a safe, easy, efficient way to give to the charity of their choice.”

All profit and non-profit organizations are subject to federal, state, and local taxation if they are not qualified for tax-exempt status with the IRS. To be tax-exempt under section 501(c)(3) of the Internal Revenue Code, an organization must be organized and operated exclusively for exempt purposes set forth in section 501(c)(3), and none of its earnings may inure to any private shareholder or individual.

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