

On Demand Solution for CD/DVD
White Paper

How Acutrack Inc. publishes & distributes your content worldwide on Digital/Offset Print, CD/DVD/Blu-ray or USB



Introduction

Acutrack Inc. is a California-based printing and manufacturing company that create, publish and deliver custom content on CDs, DVDs, flash drives and print media worldwide. With the modern manufacturing facilities, Acutrack Inc. is specialized in producing products on demand and is able to embed information about individual customers directly on the customers' copy, providing exciting new capabilities and end-user features.

Acutrack Inc. supports its customers in developing, manufacturing, and distributing digital and print products with state-of-art technology. With the experience of about two decades, we understand our client's unique requirements of manufacturing, assembling and fulfilment and are committed to deliver quality product.

Acutrack Inc. is a leader to create custom and scalable solutions for many reasons that we will cover in the following pages.

High Level Customer Service

One remarkable factor that differentiates Acutrack Inc. from other CD/DVD production service providers is its consultative approach with the clients and assisting them in providing solutions that meet their requirements. Our strategy to work closely with the client as its partner and not as a vendor helps us to manage the entire product life cycle with flexibility and ease.

We own the latest manufacturing technologies which help our clients take the project from an idea to a fully realized product. We also own a fully trained and on site staff, who are always ready to answer your queries and provide the support you require to get the job done.

Production Capabilities

To meet our customer's demand Acutrack Inc.'s production capabilities include:

CD/DVD Replication

In recent times, with the development of computer-aided technology, the demand for duplication and replication of CDs has increased a lot. Acutrack Inc. provides industry standard replication, and duplication of CDs, DVDs, Blu Ray Discs, USB flash drives, and flash memory cards. With high quality technology and sophisticated equipments, Acutrack Inc. is capable to complete small and large projects within time and budget.

Disc Printing

Acutrack Inc.'s direct-to-disc printing solutions produce unparalleled quality results with incredible print resolution. Acutrack Inc. provides your disc with sharp and bright graphics to give it a professional sheen.

Variable Data Printing

Variable-data printing (VDP) (also known as variable-information printing (VIP) or VI) is a form of on-demand printing in which elements such as text, graphics and images may be changed from one printed piece to the next, without stopping or slowing down the printing process and using information from a database or external file. Variable data printing allows you to personalize your product and target to your potential recipient. Acutrack Inc. provides world class service in variable data printing for media and paper products.

Digital and Offset Printing

Offset printing uses CMYK (Process or Full Color) and Pantone spot color (PMS). This process uses ink and plates to transfer an image onto paper. It produces high quality cost effective results for long print runs

Digital printing can print both CMYK and RGB, although color shifts may occur with RGB content. Short runs of any quantity less than 1000 copies are typical for digital printing.

Acutrack Inc. can efficiently turn your digital file or any item that can be printed on media or paper into a tangible product: manuals, software box, data sheets, folders, CD and DVD jackets.

Creative Services

Acutrack Inc. renders Creative services which include:

Graphic Design Service

To help our customers achieve their goals, we have a team of professional graphic artists who work using the latest digital software tools. The Graphic design service helps the customers to manufacture the final product which is extremely professional with superior sound and high quality graphics.

PDF Workflow

PDF workflow gives a dynamic non-static method of sharing and updating information. You can share the information by adding links to websites, or sounds, videos and forms. PDF workflow is ideal for catalogs, directories and annual reports. It allows you to create an interactive document which is easy to view and navigate. Acutrack Inc. help manage the production workflow, creating print-ready finals.

Audio/Video Design and Authoring Service

Acutrack Inc.'s authoring team can create anything that you can imagine. Our state-of-the-art facilities include some of the latest technology in SD/HD video editing, authoring and storage. Acutrack Inc. can help you to design CD/DVD menus, add video to a project, lay in a sound track, convert raw footage into ready-to-edit formats, and even help with sub-titles and special effects.

Fulfilment Service

Acutrack Inc. provides a complete range of services to deliver software, documentation, and content to market. We have developed a complete fulfilment solution designed to provide you with a competitive advantage and to save your time and money. Our strong alliances with e-commerce providers such as Google Checkout, Yahoo stores and Asknet can help you to sell your products over the Internet.

Acutrack Inc. serves as your full service back-office shipping operation. It manages, warehouses, packaging and ships your products to your end-users directly worldwide. We work closely with the major shipping companies including FedEx, UPS and USPS for domestic and international shipment and have warehouse facilities in Livermore, California. You can get inventory and order information in real time, as its fulfilment process is directly integrated with your shopping cart.

On Demand Service

Acutrack Inc.'s on demand production service enables the customers to produce and ship custom packaged products one at a time. On demand service acts as an ideal solution for customers who are selling downloadable content and are not sure how many units they need to produce.

On Demand Production is a system that allows our customers to manufacture CDs & DVDs "as needed", eliminating the up-front costs normally associated with CD/DVD production. We create custom CDs and DVDs one at a time and ship them world-wide directly to our clients. We provide dynamic content management, burn-on-demand technology and custom packaging for unique order level messaging.

Acutrack Inc. provides environmentally friendly solutions to business needs by manufacturing only what is needed. It offers short run, large run or even a single custom piece on demand. This feature enables you to streamline cost, inventory and help the environment in the process.